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EcoCarpet joins PosterGarden's lineup of sustainable graphic media

The recycled and recyclable material is an ideal green option for PosterGarden's portable popup displays

Portland, Ore. (January 1, 2010) — With the addition of EcoCarpet to its graphic media offerings, PosterGarden has made sustainability an option with nearly all of its portable displays.

Ideal for PosterGarden's PopUps, EcoCarpet is a soft polyester material made of 100 percent post-consumer waste in the form of recycled plastic bottles. The environmentally-friendly panels are available for any of PosterGarden's PopUps, from the 6-foot Tabletop to the 20-foot Serpentine. Using EcoCarpet on one popup display keeps about 80 plastic bottles out of the landfill.

"This is another step along our path of becoming the most sustainable company we can be," says Michael Rigby, PosterGarden's Director of Product Development. "In the process, we're able to help our customers become greener too."

EcoCarpet joins an ever-growing line of sustainable offerings from PosterGarden. Graphic media wise, PosterGarden also carries EcoKnit, a 5oz, 100% polyester fabric that contains 59% post-industrial and post-consumer waste, and EcoWeave, a dye-sublimated woven polyester made entirely from recycled plastic bottles.

Along with its media offerings, PosterGarden prints its graphics with a leading-edge dye-sublimation process that uses water-based inks. As a result, the process produces fewer volatile organic compounds than many other printing methods. PosterGarden also offers sustainable LED Lights and the Protia Panel Display, which features recycled and recyclable panels.

"Every chance we get we're adding something else green to our catalog," Rigby says. "And the nice thing is that not only are all of our sustainable products better for the environment, but they perform fantastically as well. You can't ask for much more than that."

For more about PosterGarden and its new EcoCarpet, visit www.PosterGarden.com.

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.

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