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PosterGarden's new anti-fatigue mat makes long tradeshows seem short

The Vigor Anti-Fatigue Mat can help sales reps save their energy – and increase their productivity on the floor

Portland, Ore. (Jan 15, 2010) — Nothing like a long, long day at a tradeshow to drain the energy from even the most enthusiastic of sales reps. At the same time, research has shown that tradeshow booth staff who are standing are much more appealing to passers-by than those who have taken a seat.

Recognizing the value of tradeshow staff who are both comfortable and standing, PosterGarden has introduced its new Vigor Anti-Fatigue Mat. Ergonomically designed to significantly increase circulation and reduce fatigue, the Vigor Anti-Fatigue Mat helps keep sales reps and other booth staff energized and in top selling form.

"I've worked many long tradeshows myself, so I know just how draining they can be," says Michael Rigby, PosterGarden's Director of Product Development. "Our new Vigor Anti-Fatigue Mat would have saved me a lot of energy during those shows. They really do make a big difference."

Made from durable but soft polyurethane, the Vigor Mat provides a comfortable place to stand for extended periods of time. Its elastic, nodule design keeps the feet and leg muscles working even when standing still, which helps increase circulation and reduce fatigue.

"If you can keep your sales team's energy higher for longer, their productivity's naturally going to go way up," says PosterGarden CEO Travis Rigby. "That will help boost overall results at any tradeshow or event."

Ideal behind PosterGarden's podiums, tables, or Fabric Counter, the Vigor Mat also features beveled edges and an easy-to-clean surface that resists chemicals and can be hosed down or swept off.

The mats are available in a 2-foot-by-3-foot size and come in black.

"It's amazing that something so simple can make such a huge difference, but these mats help so much," Michael Rigby says. "I know I'll never do another show without one."

For more about PosterGarden and the new Vigor Anti-Fatigue Mat, visit www.PosterGarden.com.

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.