

Contact: Julie Landau 503-297-9982. Ext. 750
Julie@PosterGarden.com

PosterGarden combines sleekness and sustainability in new fabric display

The Sophora tensioned fabric display features a modern design, simple setup, and earth-friendly graphics

Portland, Ore. (Sept. 18, 2009) — First came exclusive banner stands and redesigned popup booths; then unique in-store displays, sustainable LED lights, and innovative panel displays.

Now, PosterGarden is revolutionizing the portable display market once again with the introduction of its brand new Sophora tensioned fabric display.

Sleek and simple, the Sophora's clean lines and full-color graphics on earth-friendly EcoWeave give it a sharp, singular look, and its portability and simple setup ensure a worry-free experience at every trade show or event.

"We feel like the Sophora is really going to raise the bar for tensioned fabric portable displays," says Michael Rigby, PosterGarden's director of product development. "The design is really eye-catching and contemporary, it's incredibly lightweight and easy to set up, and the way it displays full-color fabric graphics is practically guaranteed to turn heads."

Available in 10' flat, curved, or serpentine styles, the Sophora sports simple push-button connectors that allow for a completely tool-free assembly. A unique pillow case and zipper design secures the graphics to the display frame, and an included fabric bag makes the Sophora easy to transport.

Options include a hard carrying case and PosterGarden's halogen or environmentally-friendly LED Lights.

The displays also rack up points for sustainability for their full-color graphics, which are printed on PosterGarden's environmentally-friendly EcoKnit fabric. Also used for the company's Fabric Popup Displays, EcoKnit contains 59% recycled content – mostly plastic bottles – and helps conserve natural resources by reducing energy consumption and limiting the use of petroleum resources.

"The Sophora tensioned fabric display has got a lot to offer, from its great design to its sustainability and ease of use," Rigby says. "It really epitomizes everything that PosterGarden is doing, not just in what we offer our customers, but in what we've done to become the company that we are today."

For more information about PosterGarden's Sophora tensioned fabric display, please visit www.PosterGarden.com.

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.