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PosterGarden launches an all-new web site at PosterGarden.com

Portable display leader showcases new products, helpful information, and its signature design elements

Portland, Ore. (Sept. 1, 2009) — Bold design. Brand new products. The best resources for portable display users. It's all available on PosterGarden's completely revamped web site, which went live at the end of August.

"The all-new PosterGarden.com is everything we had envisioned – and more," says PosterGarden President Travis Rigby. "Not only has it become even easier for customers to find the perfect portable display for their needs, but we've also added lots of helpful information and links, expanded our product line, and woven in the PosterGarden design and branding elements that already run through our catalog and showroom. It's an exciting step for us."

PosterGarden's own team of designers and IT specialists designed the new site, which is still found at www.PosterGarden.com. Appearance-wise, the site incorporates the company's clean, unique and colorful style while presenting all of its portable display products in a practical, user-friendly way.

Category pages guide customers to various displays – banner stands, fabric popups, or tents and flags, for example – and various landing pages help them narrow their search even more. New products at PosterGarden.com include the company's Protia Panel Display and the Sophora Fabric Display.

Customers are still able to easily send their images and graphics straight to PosterGarden via the new site, and they can shop and also create their own accounts. It also contains copious amounts of information about the company, its sustainability and philanthropic initiatives, and product specials, like the 10%-20% discounts currently being offered on trade show flooring.

The new PosterGarden.com is also linked to PortableDisplaySuccess.com, a sister publication dedicated to the latest and greatest in portable displays and how people use them.

"The nice thing, too," says Rigby, "is that this is only the introduction. The new web site will continue to expand with more new products, more resources for our customers, and more of everything else that has made us one of the leaders in the world of portable displays."

For more information about PosterGarden's brand new web site, please visit www.PosterGarden.com

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.

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