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PosterGarden unveils stylish, sustainable LED light for its displays

New lights save more energy, last longer, and make portable displays look better than standard lighting

Portland, Ore. (May 21, 2009) — Already known for its exclusive portable displays that combine innovative design with sustainability, PosterGarden has unveiled a unique and earth-friendly LED light for its banner stands and popup displays.

The new light features the company's stylish design accents and the latest in light emitting diode (LED) technology, which is much friendlier to the environment than standard light bulbs and halogen lights.

"Our LED light changes the way people look at portable displays," says Michael Rigby, PosterGarden's Director of Product Development. "Not only does it have the sleek, unique lines that all of our exclusive displays do, but it lasts longer, stays cooler, and spreads a more natural-looking light than the standard bulbs that are out there today."

PosterGarden's LED lights attach to the company's portable displays and spread warm, natural light to better illuminate trade show booths, banner stands, and carpet and fabric popup displays. They also fold down for convenient storage.

In addition, the LED lights never get hot and never really burn out. They also use very little electricity and have a lifespan that ranges from 25,000 to 100,000 hours, both of which make LEDs the way to go for anyone looking for sustainable lighting options.

"This is really an exciting accent for our portable displays," Rigby says. "We think these LED lights highlight PosterGarden's commitment to not only the best design, but to sustainability and more environmentally-friendly products and services."

For more about PosterGarden and its new LED light, visit www.PosterGarden.com.

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.

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