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PosterGarden to unveil stylish, sustainable LED light at Exhibitor '09

New lights save more energy, last longer, and make portable displays look better than standard lighting

Portland, Ore. (March 3, 2009) — Already known for its exclusive portable displays that combine innovative design with sustainability, PosterGarden plans to unveil a unique and earth-friendly LED light for its portable displays at Exhibitor 2009 in Las Vegas, March 23-25.

The new light, which will fit on PosterGarden's banner stands and popup displays, will feature the company's stylish design accents and the latest in light emitting diode (LED) technology, which is much friendlier to the environment than standard light bulbs and halogen lights.

"Our LED light is going to change the way people look at portable displays," says Michael Rigby, PosterGarden's Director of Product Development. "Not only does it have the sleek, unique lines that all of our exclusive displays do, but it lasts longer, stays cooler, and spreads a more natural-looking light than the standard bulbs that are out there today."

PosterGarden's LED lights attach to portable displays and spread warm, natural light to better illuminate trade show booths, banner stands, and carpet and fabric popup displays. They also fold down for convenient storage.

In addition, the LED lights never get hot and never burn out. They also use very little electricity and have a lifespan that ranges from 25,000 to 100,000 hours, both of which make LEDs the way to go for anyone looking for sustainable lighting options.

"This is really an exciting accent for our portable displays," Rigby says. "We think these LED lights are going to highlight PosterGarden's commitment to not only the best design, but to sustainability and more environmentally-friendly products and services."

To see PosterGarden's new LED light, please visit Booth 749 at Exhibitor 2009 from March 23-25, 2009, at the Mandalay Bay Convention Center in Las Vegas. For more about PosterGarden, visit www.PosterGarden.com

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.