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PosterGarden's Event Tents offer unique options for summer displays

Unlike most, PosterGarden's tents can be printed with full coverage color graphics at a competitive price

Portland, Ore. (July 1, 2009) — Summertime is the time for groups of all kinds – corporations, nonprofits, small businesses, and others – to take their messages outside. And no portable display is more geared toward summertime success than an Event Tent from PosterGarden.

The Event Tents, which are exclusive to PosterGarden, feature a stylish design, adjustable legs, and full-color, full-coverage graphics printed with a unique dye sublimation process.

“Our Event Tents really help people share their messages throughout the year, but they definitely shine in the summer,” says Michael Rigby, PosterGarden’s Director of Product Development. “And unlike traditional one- or two-color screen printing, our dye sublimation process allows customers to do full-color imaging with pretty much whatever they want. The possibilities are endless.”

PosterGarden’s Event Tents make the perfect shelter for any corporate, business, or personal occasion. They’re easy to set up, feature a one-piece steel frame, adjustable legs, and a canvas bag, and are available with optional accessories such as weight bags and deluxe roller bags.

But it’s the unique printing process that truly sets the company’s Event Tents apart. In the past, tents were printed in just one or two colors. Logos or graphics were then added via a traditional screen printing method. To keep costs down, the same graphic would usually be printed on all four sides of the tent.

PosterGarden’s dye sublimation process, however, gives customers complete flexibility to print tents in any color or pattern they choose and with as many different graphics and patterns as they want – at no additional charge. And the tents’ calendared, water-repellant fabric is guaranteed to resist fading for a full year.

“No longer are customers limited to one color and repeat graphics,” Rigby says. “Our tents and the dye-sublimation process offer full-color imaging that’s not only affordable but incredibly vibrant as well. They’re perfect for summer.”

From now through August 31, 2009, PosterGarden is also offering its Event Tents for just \$1,999, which is \$400 off the regular price of \$2,399.

For more information on PosterGarden’s Event Tents, the dye-sublimation process, and the summer special, please visit www.PosterGarden.com

About PosterGarden

Located in the Pearl District of Portland, Oregon, PosterGarden is an innovative, customer-focused leader in the portable trade show and event display products industry. Offering uniquely simple experiences, PosterGarden carries a full line of display products, including retractable banner stands, popup booths, tabletop displays, event tents and flags, and accessories. The company also offers a comprehensive suite of graphic design services and prides itself on a stellar record of customer satisfaction. To learn more about PosterGarden, please call 1-800-707-0204, or visit www.PosterGarden.com.